



Young Entrepreneur

# LEADERSHIP BOOT CAMP JAPAN, SUMMER 2025

Rapid growth experiences in entrepreneurship and leadership for teens

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JULY 3-9, 2025

# ABOUT MOIWA EDUCATION PROGRAM

INNOVATION LEAGUE | ENTREPRENEURIAL EDUCATION |  
GLOBAL CONNECTIONS | VR CREATION |  
CULTURAL IMMERSION

Join a global team of future change-makers! In this hands-on entrepreneurship program, teens (ages 14–18) will connect online to learn startup skills, problem-solving, and innovation strategy – all leading to a summer camp in Niseko, Japan. Guided by top educators and tech mentors, participants will collaborate to build immersive VR projects tackling real-world challenges, presenting at Osaka Expo 2025.



# PROGRAM HIGHLIGHTS



## NATURE EXPLORATION

Encourages teamwork, problem-solving, and adaptability.

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Each morning begins with immersive outdoor experiences such as hiking, river trekking, and forest discovery. These activities promote **resilience**, **teamwork**, and **adaptability** as teens step out of their comfort zones and into the natural beauty of Hokkaido. Through physical challenges and reflective observation, participants build leadership qualities and environmental awareness while bonding with peers from around the world.

## ENTREPRENEURSHIP WORKSHOPS

Guided by Hadas Kushelevich (Ph.D), the program develops creative thinking, innovation, business modeling, and pitching skills.

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Led by Dr. Hadas Kushelevich (Ph.D.), a global expert in entrepreneurship education, this series helps teens develop real-world business skills. From problem-solving and innovation to sustainable business models and pitching strategies, participants explore every step of the entrepreneurial journey. Interactive sessions and mini-hackathons challenge students to think creatively, take initiative, and present their ideas with clarity and confidence.

# PROGRAM HIGHLIGHTS



## IMMERSIVE VR PROJECTS

Led by VR expert Nofar Laor, enhances digital creativity, interactive storytelling, and technical proficiency.

Under the mentorship of xr designer and Tel Aviv University lecturer Nofar Laor, teens dive into the exciting world of virtual reality. From concept to creation, they learn how to tell compelling stories, design engaging digital worlds, and apply technical skills to build interactive vr experiences. These projects not only teach cutting-edge tech skills but also boost creativity, strategic thinking, and collaboration.

## JAPANESE CULTURAL EXPERIENCES

Builds cultural understanding, respect, and global mindset.

Evenings offer a deep dive into Japanese culture, featuring tea ceremonies, calligraphy, samurai ethics, and indigenous Ainu storytelling. These sessions cultivate respect, global citizenship, and cultural intelligence—critical qualities for future leaders and entrepreneurs in an interconnected world. Teens gain firsthand insight into Japanese values, traditions, and philosophies that shape modern innovation and society.

# OUTDOOR ADVENTURES

## ZIPLINE & HIGH ROPES

Enhances bravery, self-confidence, trust-building, and leadership.



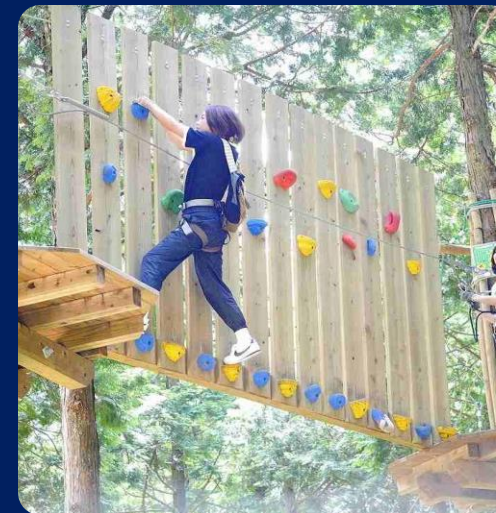
## FARM VISIT & ORGANIC HARVEST

Instills understanding of sustainable agriculture, responsibility, and cooperation.



## TREE TREKKING & TREE WALK

Develops strategic thinking, physical endurance, confidence, and team encouragement.



## NATURE HIKE & FOREST EXPLORATION

Fosters observational skills, environmental awareness, resilience, and group cohesion.





# ENTREPRENEURSHIP & INNOVATION

## ➔ INTRODUCTION TO ENTREPRENEURSHIP:

Understanding entrepreneurial mindset, ideation, and innovation fundamentals.

## ➔ TACKLING REAL-WORLD PROBLEMS:

Identifying and creatively solving pressing local and global issues using entrepreneurial thinking.

## ➔ SUSTAINABLE BUSINESS MODELS:

Learning to design responsible businesses that positively impact the community and environment.

## ➔ ATTRACTING INVESTORS:

Developing skills to present persuasive business proposals and attract essential funding.

## ➔ PITCHING & STORYTELLING:

Mastering impactful communication, narrative building, and confident public speaking.



**Dr. Hadas Kushelevich** is an educator teaching at major universities in Japan, including Kyoto University, Doshisha University, and Ritsumeikan University. With extensive global experience, she empowers teens to develop creative thinking, practical entrepreneurial skills, and the confidence to become impactful leaders.

# VIRTUAL REALITY CREATION

## ➔ INTRODUCTION & BRAINSTORMING

Participants learn VR basics, creative thinking, ideation, and collaborative project planning.

## ➔ INTERACTIVE VR STORYTELLING

Enhances storytelling skills, emotional intelligence, audience engagement strategies.

## ➔ ACTION AND MOVEMENT INTEGRATION:

Teaches interactive design, programming logic, and practical VR skill applications.

## ➔ PROTOTYPE CREATION & TESTING:

Hands-on technical skills, iterative thinking, critical feedback, and project refinement.



**NOFAR Laor** is a creative Extended Reality designer, lecturer, and project manager TEACHING AT LEADING universities, including Tel Aviv University. With extensive experience managing innovative XR and digital projects, SHE DEEPLY UNDERSTANDS USER EXPERIENCE, technical design, and interactive storytelling. Nofar also leads prominent tech communities such as “Meta Developer Circles” and “XR ISRAEL,” ORGANIZING INFLUENTIAL CONFERENCES and content.



# CULTURAL IMMERSION

## **SHINTO OPENING CEREMONY:**

Respect and cultural grounding.

## **TEA CEREMONY & ZEN:**

Mindfulness, focus, stress management.

## **CALLIGRAPHY & KANJI WORKSHOP:**

Creativity, fine motor skills, patience, precision.

## **YUKAR: AINU STORYTELLING:**

Enhancing narrative and empathy through indigenous storytelling.

## **SAMURAI ETHICS & PRACTICE:**

Leadership, ethics, discipline, and strategic thinking.





# FROM THEORY TO PRACTICE



## VISIT TO AINU VILLAGE

EMPathy, diversity appreciation, and understanding indigenous entrepreneurship.



## ECO-LIVING PROJECT-BASED LEARNING

Real-world sustainable development; community responsibility and eco-awareness.



## PIZZA INNOVATION HACKATHON

Innovation in food entrepreneurship; creative problem-solving and rapid prototyping, led by Miguel Angel Pelayo, expert from Kyoto University



## FUTURE HOKKAIDO 2050 VR PROJECT

Imagining sustainable futures, innovation, and strategic foresight through immersive VR storytelling.



## NISEKO BUSINESS MODEL MINI HACKATHON

Practical application of entrepreneurial concepts in real local businesses; market analysis and strategy.

# SCHEDULE



Time	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
7:00	Breakfast						
8:00		Nature Hike & Forest Exploration	Farm Visit & Organic Harvest	River Trekking & Water Ecology	Tree Trekking & Tree Walk	Zipline & High Ropes	Packing
12:00	Lunch						Farewell party
13:00	Change Clothes						
13:15-14:00		<b>Entrepreneurship:</b> Intro to Entrepreneurship	<b>Entrepreneurship:</b> How to Tackle Real-World Problems	<b>Entrepreneurship:</b> Sustainable Business Model Innovation	<b>Entrepreneurship:</b> What Investors Look For in a Startup?	<b>Entrepreneurship:</b> Pitching & Storytelling for Entrepreneurs	Departure
14:00-15:15		<b>VR Class:</b> Introduction: Project Brief, Exploring VR & Brainstorming	<b>VR Class:</b> Bringing Stories to Life in VR: Engaging the Audience	<b>VR Class:</b> Making VR Interactive: Adding Actions & Movement	<b>VR Class:</b> Making VR Interactive: Adding Actions & Movement	<b>VR Class:</b> Finalizing VR Prototypes & Testing	
15:15-15:30	Short Break + Snacks Time						
15:30	Arrivals & Ice breaking activities	Learn about Indigenous culture through food	Project based learning. Explore Eco living and learn about the social and environmental challenges in Hokkaido	Explore Niseko and map business models around Moiwa Resort	Visit to Ainu Village	Future Hokkaido 2050: VR project	
16:00		Pizza Innovation Hackathon – Reimagining Food Entrepreneurship		Mini Hackathon – develop a local business		Final Pitch Rehearsals & Feedback	
17:00	Orientation						
18:00	Dinner						
19:00	Opening Ceremony by a Local Shinto Priest	Tea Ceremony and Zen Workshop	Japanese Calligraphy & Kanji Workshop	Yukar: Outdoors Ainu Storytelling	Samurai Ethics & Practice	Pitch Contest	
20:00	Shower, Bedtime						

# PROGRAM FEE



## THREE-DAY CAMP

Without Accommodation

**1,600 USD**

*(including tax)*

With Accommodation (Full Board)

**2,000 USD**

*(including tax)*

### Package Inclusions

- Daily breakfast, lunch, light refreshments and dinner
- Daily group outdoor activities & leadership class
- Round-trip airport transfer service from New Chitose Airport
- Daily pick-up and drop-off service (Only in the Niseko area)
- Accommodation details: Private capsule space in a shared room (subject to availability)

## ONE-WEEK CAMP

Without Accommodation

**2,680 USD**

*(including tax)*

With Accommodation (Full Board)

**3,350 USD**

*(including tax)*

### Package Inclusions

- Daily breakfast, lunch, light refreshments and dinner
- Daily group outdoor activities & leadership class
- Round-trip airport transfer service from New Chitose Airport
- Daily pick-up and drop-off service (Only in the Niseko area)
- Accommodation details: Private capsule space in a shared room (subject to availability)

# ABOUT MOIWA EDUCATION PROGRAM



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## Chartered Group

is a leading international investment firm with expertise in technology, education, and innovation. Passionate about nurturing future leaders, Chartered Group actively supports transformative educational experiences globally, promoting youth entrepreneurship and technological creativity.



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## Moiwa Ski Resort

is a serene, inspiring destination in Niseko, renowned for its stunning natural beauty and abundant outdoor adventures. Offering exceptional experiences year-round, Moiwa fosters environmental awareness, outdoor exploration, and cultural immersion, making it an ideal backdrop for innovative learning and personal growth.



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## Wisdom Academy

is dedicated to educational excellence, emphasizing holistic development through entrepreneurial education, emotional intelligence, and innovative learning methods. Committed to nurturing young minds, Wisdom Academy equips students with essential skills, creativity, and confidence to thrive as global citizens.



**THANK YOU**

Young Entrepreneur

